

PIRLS 2021 Release Plans & Communications Update

63rd IEA General Assembly, Split, 4 October 2022

Katie Hill, Head of Communications

PIRLS 2021 Release

PIRLS 2021 Release Event

- Taking place on 13 December 2022 at 10:00am CET
- Fully online event using Microsoft Teams webinar
- All data and findings under embargo until this date and time
- Event registration opens next week on 12 October
- An email will be sent to all GAs and NRCs inviting you to register

SAVE THE DATE:

13 December 2022

*Release of the PIRLS 2021
International Results*



What Will PIRLS 2021 NRCs Receive From IEA?

- Release event information
- Invitation to attend a short PIRLS 2021 communications webinar that will take place on 9 November
- PIRLS 2021 media package:
 - Translatable international press release
 - Translatable infographics and animations
 - IEA Teacher Snippets based on PIRLS 2021
 - PowerPoint template
 - Videos for social media (translatable subtitles)

Priorities in 2022

Release of REDS

- Report and IDB released in partnership with UNESCO in January on International Day of Education
- UAE national event in March
- Range of media attention
- Special issue in IERI journal launched



Research Conferences

- We went to our first in-person conferences again!



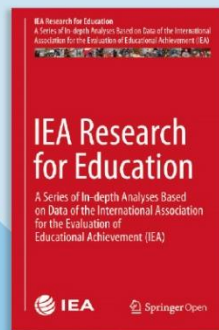
New IEA Teacher Resources

- IEA Teacher Snippet series released at AERA in April
- IEA Research for Educators Volume One released in an online event together with ExpertiseCentrum Nederlands in June



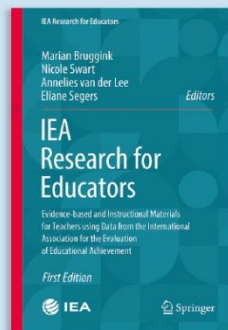
IEA Publication Series

IEA Research for Education



Launched in 2016
Published volumes: 13

IEA Research for Educators



Launched in 2022
Published volumes: 1

IEA Compass: Briefs in Education



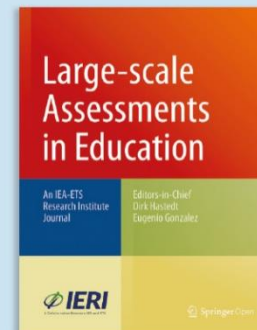
Launched in 2016
Published briefs: 18

IEA Teacher Snippets



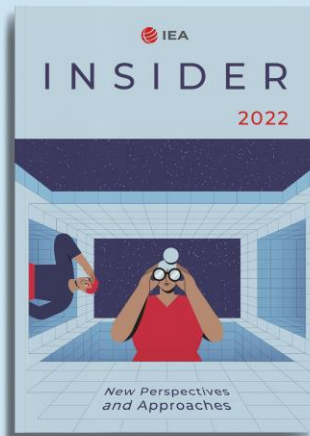
Launched in 2022
Published snippets: 7

Large-scale Assessments in Education Journal



Launched in 2013
Published articles: +120

Presenting *IEA Insider 2022*



Planning for 2023

Communications Priorities

- Continue to promote findings from PIRLS 2021 and encourage the use of data
- We hope to attend more research conferences, including AERA and ECER
- Continue to support IEA units and IEA member countries with communications activities, as requested
- Communications strategy being developed, and next steps will be to connect with our members to get their input
- Looking forward to the IEA IRC in June 2023

IEA IRC 2023



Thank you!

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Researching education, improving learning

